

THE ORIGINAL

Moonbeams

BY COLONEL LITTLE

The Smallest Newspaper in the West

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By Mail: \$1.29 per year. Pickup, free.

Your Garden's Wake-Up Time is ripe in the Valley of the Moon

Moonbeams Real Estate Agency! Our first, last and only ad! We've been asked to find a large vineyard, with winery if possible, and the Southland client is willing to go as high as \$1,000,000 cash. So, Pete, Esther, Val-Moon and others, please get in touch. Fast action.

**A reformer is one who insists upon his conscience being your guide.
VALLEY WATCH REPAIR, Boyes. For good service, always.**

And speaking of vineyards, the wild mustard is now showing its yellow carpeting all over the Valley. In the midwest this mustard is classed as a weed and is destroyed, while here the vineyardists seem to like it, plow it under for green fertilizer. Michigan has a white-bloomed weed which covers most everything at certain times—they call it Queen Anne's Lace. Kinda pretty, too, but it just isn't plowed under.

ELECTRONIC DRIVE-IN—TV and Radio—Specializing in Auto Radio. 736 West Napa St., Sonoma. Kraft and Castori. WE 8-4839.

We didn't see it, but about 10 days ago some of the boys about town staged an egg-throwing battle in front of the postoffice, and there sure was a mess in sight the next morning. Understand those responsible were found—with no disposal of their case as yet known.

BROADWAY CAFE, Sonoma. Where we welcome you wholeheartedly. Friendly cusses. Off-sale, too. Let's get acquainted.

If we were a city instead of a part of the hinterland, we'd have some police protection to prevent such occurrences. We'd have law and order, more and quicker improvements in our community, and we'd pay out less money in taxes than we're now doing—but getting something for it. Want to debate?

OUR RESORT, El Verano. Home of draft beer and the Stein Club. Harvey and Melina will serve you, and you'll like it. Mixed drinks.

A Capsule Course in Human Relations:

1. Five most important words: "I am proud of you."
2. Four most important words: "What's your opinion?"
3. Three most important words: "If you please."
4. Two most important words: "Thank you."
5. Least important word: "I."

SONOMA FURNITURE MART, 113 West Napa St. We remodel, repair, refinish furniture; trade, buy or sell. Any kind of deal!

Had one of the more prominent frozen turkey pies the other day, and it was pretty good. But with lower prices on turkeys, much lower than before the holidays, wonder why they don't include more turkey meat and less peas and gravy.

BANCROFT NURSERY, Sonoma. Balmy weather coming up—and it's planting time. See our stocks of seeds, bulbs, plants, shrubs.

Along with several million others, we heard Ike's talk on the Middle East situation Wednesday evening. Got to agree with him pretty much, but can't go along with his adoration for the United Nations. That debating society has failed miserably in almost everything it's attempted. Prediction: It'll fold up the same way as did the League of Nations. It never was right, from the very start, when the veto power was allowed in the original charter.

And we're awfully afraid our president has been getting bad advice from Dulles and others of his official family. We'd be better off without them.

SONOMA MISSION INN, Boyes. Nationally known, noted for its splendid meals, excellent bar, luxurious accommodations.

We've been called a "controversial figure" — main point being made that we say what we think. That's true. Sometimes we're right, sometimes wrong, but always striving to be fair and constructive.

Last week we had a number of state employees after our hide; but on the brighter side, three different businessmen shook our hand and warmly endorsed what we said on three different topics. Lotsa fun, anyway.

ADOBE DRUG (Ray S. Duer, 417 First St. W., Sonoma. WE 8-2971.
Prescription Specialists Veterinary Supplies

Gee, Pop," implored a Las Vegas youngster, "why can't I go out in the green fields and play ball like the other boys?"

"Shut up," growled his father, "and deal."

TOWN HOUSE SUPPER CLUB, Glen Ellen. Wonderful cuisine. Exotic atmosphere. Music weekends. Finest cocktails. The Amantes.

Radio is better than TV for news broadcasts, but both mediums seem to be missing one good bet: People want the news just as much on Saturdays and Sundays as through the week, but don't get it.

It may be asking too much to have the commentators on the air seven days a week, but surely the big networks could work out some plan to use good substitutes for the regulars over the weekends.

WALTER GRUNERT AUTO UPHOLSTERY, Fetters Springs. Texaco station. Seat covers, floor mats, truck cushions, interior work.

Denny's COG club has an "opening" today after a brief period during which the whole interior has been painted, varnished, papered, and given a genuine overhauling.

R. A. "BOB" MILLER — "Yours for Life"
Insurance Exclusively Next to Telephone Co., Sonoma

Quite sure we paid 31 cents for a loaf of bread the other day. It was a big loaf, but mostly "wind." Worth about 10 cents. Remember when bread cost about a nickel a loaf—not sure how much it weighed, but who cared as long as it was good?

AQUA SOFT—Water Treating Co. Sonoma owned. Call Petaluma Porter 2-7458. Evenings, Sonoma, Webster 8-3433.

Little Georgie Washington had a birthday on February 22 quite a few years back, and today the nation observes the day. Some stores are closed, school has a bit of a holiday, and banks, postoffice and governmental offices are closed.

SONOMA MILL & LUMBER CO., Hiway 12 at the big curve. Super service for contractors, carpenters, home owners, ranchers.

A young bride complained to her relatives about her husband's continued drinking. "But if you knew he drank, why did you marry the guy?" she was asked. "But I didn't know he drank until he came home sober one night."

BUD'S GARAGE. Now located Railroad & Cherry Sts. Repairing all cars. Guaranteed service. Phone WE 8-3971.

'Nother million dollar rain has brought joy to the Valley world, though we could use much more of the same. Still only about a third as much rainfall as normally. However, there's slight chance of any suffering this summer because of lack of water—especially if every user is careful.

SONOMA GROVE, Hiway 12 south of Boyes. Italian dishes our specialty—but also steaks, poultry, roasts, seafood—everything!

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Last Sunday, heathen tho we are, we turned on "Frontiers of Faith," and heard some of the finest sacred music ever. Highlight was "Thine Alone," from a musical comedy, and it made our hair stand straight up, as only "The Lord's Prayer" can do.

Actually we get no "uplifted" feeling at a church service, sitting there questioning the preacher's statements, but when that big organ shakes the whole building, then there is a different feeling.

SONOMA GOLF & COUNTRY CLUB, Arnold Drive. You'll like our Clown Room. Bring your guests here, for outstanding prestige.

There are new parking lanes around the Boyes plaza. The spaces are wider than expected, but fewer of them, which has led to some criticism from some businessmen. If observed, the new parking program should result in less congestion around the postoffice.

RICHFIELD SERVICE, Boyes Springs. Center of town. Fast and efficient service. Accessories. Bud Delaney, Proprietor.

Had to go to Santa Rosa the other day. Don't make the trip very often. But were amazed at the growth of the city. Lived there briefly in 1944 when it was more like sleepy Petaluma; now it's more like Stockton. Traffic congestion is tremendous.

Entering a new store, the door flew open just as we were about to open it. Scared the daylight out of us momentarily.

And the driving test they're giving applicants for licenses at the state branch office there are plenty tough, says one who passed satisfactorily. But when we must get a renewal in about a year, we'll make our application in Sonoma, even though they're so swamped every time the place is open once or twice a month that you may have to wait a while.

RUSTIC INN, Glen Ellen. Main corner. Last of the 11 old-time taverns in this historic spot where Jack London used to roam.

George called his wife from the office one day. "Hello, honey. I called to tell you I'll be at the house early today.

"Is that you, George?" his wife asked.

There was a pause. "It darned well better be."

MIKE & ROSE'S BOYES SPRINGS STORE. For the finest steaks and your everyday meats, you'll never find a better market.

The annual Lions club speakers' contest is set for next Tuesday evening at the Town House, Glen Ellen. Several speakers from the Sonoma valley high school will compete. Local winner goes on to regional, zone, district, state and national contests, the final prize being a substantial college scholarship. Next week's Lions meeting is also listed as Ladies' night.

GLEN ELLEN LIQUOR STORE. On Arnold Drive. Fine wines and Liquors. A friendly place, always. "SLIM" WALLACE.

That fallen tree at Recreation park No. 1 on Verano road still lies dangerously near the highway—and is a disgrace to the community. Will someone on the commission please note, and get some action on its removal? Please.

FIELDS' AUTO REPAIRS, next to Texaco, Fethers Springs. Repairing all makes. Work guaranteed. Charges always low.

El Verano Improvement club is planning a house warming on March 8 at its new clubrooms across from Little Switzerland. First meeting there was held February 14, when new by-laws were adopted, several committees named. Mmes. Wilson and Hauser head the pot-luck dinner committee. Mrs. Milton Marino will have charge of a series of whist parties, starting soon. The county election board has reserved the clubrooms as polling place in future elections.

PAUL'S RESORT, Verano. Favorite for banquets, group and family dinners. Splendid menu. Cocktail bar. Paul at the organ.

The new El Verano club rooms occupy an old delapidated building bought by the club. Volunteers painted it inside and out, installed heaters, lights, plumbing and a complete kitchen. Also there's a cozy cardroom, along with other innovations. Fred Franklin is president.

FRIBERG DRUG STORE, So. Broadway, Sonoma. Prescription specialists. A super drug store, large stocks. Soda fountain, too.

Have noted that lamb seems popular in California, far more so than in the midwest. It isn't for us, however, because one good bite and you're looking for another chop, and that's no good. Mutton's even worse. But what can you expect of a person who couldn't swallow a slice of tomato for \$5, and the same for beets, carrots, turnips, asparagus and cooked cabbage, onions—and on and on.

POWDER BOX BEAUTY SHOP, Arnold Drive near Eldridge. A modern shop, experienced operators. For appointment call 8-2673.

From the grapevine we learn the favored names for our two local recreation district parks are: Lichtenburg for the Boyes park, Maxwell for the one on Verano road.

SEE GREENGRASS for expert advice on all matters pertaining to Real Estate, Insurance. Phone 8-4731. 18340 Sonoma Highway.

Biggest local developments at this date include a new summer camp sponsored by the San Francisco Boys' club, which has purchased the 106 acre William P. Downey ranch at the far tip of Mountain avenue, Fethers Springs. Several new buildings are planned, a swim pool, and facilities for livestock, poultry, etc. The camp will be used this summer. The Downeys will remain in the Springs area.

AUTOMATIC WASHER & DRYER SERVICE. Installation, repairs, all makes. 19551 Cypress Lane, Sonoma. P.O. Box 114. WE 8-3176.

Much progress also is reported on the proposed Jack London state park. Irving Shepard, London's nephew, has offered to donate 25 acres, the Wolf House ruins, Charmian's home, and a small building where Jack did much of his writing. The Sonoma state hospital, subject to approval by the state board of mental hygiene, will donate 50 acres of land adjoining the London estate. Decision on this project is expected soon.

EL DORADO HOTEL, Sonoma. Italian meals at their finest. American dinners too. Old West atmosphere. Cocktail bar. Try us.

Newsboy: "Extra! Extra! Read about the two men swindled!"

Passerby: "Here boy, I'll take one. Say, there's nothing in here about two men being swindled."

Newsboy: "Extra! Extra! Three men swindled!"

LEE STARRETT, Masseur, at Bathhouse, Boyes. Massages, slenderizing. You'll look and feel better. Make it a habit.

Apparently convinced that anti-trading stamp bills aren't too certain of going anywhere in the legislature, the chain stores have launched an intensive trading stamp drive of their own which should spread joy among housewives. The tougher the competition, the better the premiums.

JIM'S MEATS, at Boyes Springs Food Center. Only the very best in stock. Cut to your order. Delicatessen department. Drop in.

The Sonoma county home advisory department will hold regular monthly meetings at the new clubhouse of the El Verano Improvement club. Next meeting is on Wednesday, Feb. 27, 1 p.m. It will deal with sewing machines, how to use the various appliances. It's free. Bring your portable machine. Advisor is Elizabeth Wiley. The club chairman is Helen Wilson. The March meeting will be devoted to the subject of eggs—their purchase, care and use.

THE CHICKEN HOUSE, Hiway 12, Boyes. Our chicken is delicious. Same goes for home-made pies, and coffee. Make us prove it!

Who wants to get off the merry-go-round first? With the federal government imploring business and labor to stop the upward spiral of wages and prices, Postmaster-General Summerfield is being confronted with a determined drive by postoffice employes for a wage increase for all government workers.

BOYES SPRINGS FOOD CENTER. Lowest prices, highest quality. Take-out license. Beverages. Friendly and fast service. One-Stop. **B & L LAUNDROMAT, Fetters.** Bring your laundry here regularly for fast service and small charge. Wash. Dry. Iron.

It is a good thing to remember, it is a better thing to do:
Always remain with the construction gang; never join the wrecking crew.

DENNY'S COG CLUB, Boyes. Sportsmen's headquarters. Friendly service and companionship. Finest in mixed drinks.

So they're going to have a hearing (on Thursday, Feb. 28, 10 a.m., at Santa Rosa Veterans Memorial hall, on a proposition to separate the present Sonoma, Lake and Mendocino counties' classified telephone directory into two directories, one for Sonoma and the other for the other two counties. How very silly. Why don't they just go ahead and do it? Why a hearing?

Moonbeams would go farther. Certainly the Boyes Springs and upper Valley of the Moon phone subscribers should have a classification all by themselves, not tied in with Sonoma. Would they have to have a hearing on that, too?

RAY'S SIGNAL SERVICE, Arnold Drive at Cecilia, Eldridge. For Emergency Groceries any time; varied stock. WE 8-5811.

ROZARIO'S PALMS INN, Verano. A comfortable, up-to-the-minute hotel, for the discriminating. Splendid dining room, and bar.

For the Gardener: Many annuals are available at the nurseries now. You will frequently have better luck with young plants than those started from seed.

For quick, bright patches of color, try several clumps of primrose. They come in almost every color imaginable, and the flowers are large and showy.

Also easy to grow and ready for planting are pansies, snapdragons, stock, marigold, delphinium, forget-me-nots, lobelia, cyclamen, primula, sweet william, cineraria, and other varieties.

TODD CONSTRUCTION - ESTIMATING SERVICE. Surveying. Subdivisions. 18340 Sonoma Hwy., Boyes. Greengrass Bldg.

MENDEL'S CAFE, Boyes Plaza. Splendid menu. Recently added: Spanish foods. Cocktail bar for the most discriminating.

To a tourist in a mountainous region, a guide remarked: "There's a glorious echo around here, but you have to shout very loud. Now you just yell, 'Two bottles of beer!'"

The tourist shouted, then listened intently. "I don't hear any echo," he said at last.

"Oh, well," replied the guide, "here comes the bartender with the two bottles of beer, anyway."

FRANK'S HARDWARE, Castner Bldg., Boyes. Paints, Tools, Glass. Household utensils, electrical appliances. Giftware.

MAC DONALD'S JEWELRY, Sonoma. Watches, Rings, Shavers, Bands, Jewelry. Expert watch-clock repair service. Quality always.

"Mr. Jones, dad wants to borrow your corkscrew."

"Alright, sonny," said Jones, reaching for his coat. "You run along home—I'll bring it over."

YELL'S ACRES NURSERY, Glen Ellen. Good time of year to select our prize winning Dahlia tubers, and other of our specialties. **WILLARD FRENCH TV.** 332 West Napa St., Sonoma. Phone WE 8-4242. 18 Years Full Time in Sonoma Valley. Repairs. Sales.

Learn to live; a good life is better than medicine.

Learn to tend strictly to your own business.

Learn the art of doing kind and encouraging things.

Learn to keep your troubles to yourself; the world is too busy to care for your ills and sorrows.

Learn to greet your friends with a smile; they carry too many frowns on their hearts to be burdened with yours.

Learn to tell a story; a well-told story is as welcome as sunshine in a sick room.

Learn to be tolerant; understanding your friends' faults sincerely will do much to lessen yours.

MANCUSO WINES, Glen Ellen. Grower-produced. Available at every retail outlet. As good as the best, and better than most.

The mother lion saw her offspring chasing a hunter around a tree. "Baby," she called, "don't play around with your food."

BATES AND EVANS, Funeral Directors. Sonoma Valley's Pioneer Funeral Service firm. Serving families of all faiths since 1879. 691 Broadway, Sonoma. WEBster 8-2686.

A PROGRAM FOR THE SPRINGS AREA

A suitable name for the area, preliminary to incorporation as a city. Solution of the water problem by building a series of dams on Sonoma river to conserve water, prevent floods, and for recreation.

Creation of a Jack London state park.

Complete citywide paving, curbing, and sidewalks.

A bank of our own.

A name for Highway 12 suitable for our new city.

Traffic and parking control in the entire area.

Better street lighting.

A local chamber of commerce, devoted to Springs area promotion.

Procuring of rural delivery and carrier service, from Boyes postoffice.

More facilities, use, and suitable names for local Recreation District parks.

VALLEY OF THE MOON CIGARS—Union label, handmade right here at home. Superior quality always. Most dealers have 'em.